

Experience the Benefits of an Automated Mortgage Operation

Floify's digital point-of-sale system helps lenders and support teams automate the mortgage process, provide full transparency to borrowers and referral partners, and close loans faster and easier than ever before.



White-Labeling – Every aspect of Floify can be branded to match your company's unique style



Mobile Optimized – From application to clear-to-close, borrowers can manage everything on their mobile device



Intuitive, Interview-Style 1003 – Fully customizable, interactive loan application with powerful automations



Loan Document Management – Quickly and securely collect documents from borrowers with complete transparency



Automated Communications – Floify's template-based automated email and SMS notifications keep borrowers and referral partners up-to-date



Deadline Reminders – Floify's flexible notifications keep borrowers on-task with gentle reminders about pending docs and incomplete applications



Integration Plugins – Floify acts as a centralized workflow engine with our integration partners, including VOA/VOE/VOI, credit and eSignature providers



Custom Fields & Layouts – Customize Floify with dynamic layouts for lenders and borrowers powered by unique and flexible data fields



Business Rules – Craft simple trigger-action rules that alter the information displayed on your screen

— LOANS POWERED BY —

Floify

